

Goal: Promote and support healthy lifestyles for all Pima County residents					
Objective 1: Increase access to resources and healthy options that support physical health and wellness for all residents of Pima County by 2017					
Strategy 1: Identify facilities and programs available for physical activity					
Tactics/Activities	Responsible Person(s)	Expected Outcome(s)	Expected Completion Date(s)	Progress Update	Results and Achievements
1.1 Create resources list that identifies facilities and programs available for physical activity	Canyon Ranch Center (Cindy Thompson) Also Green Pueblo Map	Increased use of facilities and programs by community	January 2014	Completed	Resources will be incorporated into Healthy Pima website
1.2 Develop dissemination plan	Canyon Ranch Center (Cindy Thompson)	Increase awareness of resources	January 2014	Completed	Via partners' websites, email lists and social media
1.3 Establish protocol for updating/sustaining/maintaining resources list	Canyon Ranch Center (Cindy Thompson)	To ensure resource list is always updated	January 2014	Completed	Will be revisited once Healthy Pima website is established
1.4 Implement dissemination plan and revision protocol	Canyon Ranch Center (Cindy Thompson)	Completed Plan REVISED: Healthy Pima Website	June 2014 REVISED August 2015	Expected live date August 2015	Incorporated into new Healthy Pima website. Managed and updated by PCHD staff member with input from HP members
1.5 Research/advocate opportunities to increase the accessibility and availability of physical activity resources and programs	REVISED: Healthy Pima Webmaster	Resource list on Healthy Pima website	August 2015	In progress	Group has decided this strategy is too broad. Looking to revise. REVISED: included into Healthy Pima website with listing and calendar.
1.6 Encourage municipalities to establish low-impact development policies that incorporate active facilities, community gardens, and green	Zoning changes being implemented in City and County, builders to incorporate green space in new	Changed municipal policies that address low-impact development	Ongoing	Ongoing	PCHD has met with the majority of municipalities in Pima Co. most are willing to adopt language

space	development				supporting green space, complete streets, etc.
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“Canyon Ranch Institute” = Canyon Ranch Institute for Prevention and Health Promotion

Goal: Promote and support healthy lifestyles for all Pima County residents					
Objective 1: Increase access to resources and healthy options that support physical health and wellness for all residents of Pima County by 2017					
Strategy 2: Promote physical activity among school-aged youth					
Tactics/Activities	Responsible Person(s)	Expected Outcome(s)	Expected Completion Date(s)	Progress Update	Results and Achievements
2.1 Work with school districts to review current wellness policies and identify gaps regarding physical activity	PCHD (HAPI Program) AZ Nutrition Network	Improve wellness in schools	Ongoing		<p>Tucson Unified School District adopted a resolution to address health in their schools. A step in this process will be to review wellness policies</p> <p>Sunnyside Unified School District established the Wellness Advantage Council to review and propose recommendations to improve current policy language</p>
2.2 Assist school districts with revising wellness policies to strengthen or add language regarding physical activity	PCHD (HAPI Program) AZ Nutrition Network	Improve wellness in schools	Ongoing		<p>Tucson Unified School District adopted a resolution to address health in their schools. A step in this process will be to review wellness policies</p> <p>Sunnyside Unified School District established the Wellness Advantage Council to review and</p>

					propose recommendations to improve current policy language
2.3 Assist school districts with adopting revised wellness policies	PCHD (HAPI Program) AZ Nutrition Network	Improve wellness in schools	Ongoing		86 SHACs and Wellness Coordinators established in school districts across Pima County. Schools within Flowing Wells Unified School District have adopted revised language through their Wellness Coordinators.
2.4 Encourage school districts to leverage resources from community partners that promote physical activity in schools	PCHD (HAPI Program) U of A (Cindy) The Y	Schools have resources to increase physical activity	Ongoing		86 SHACs and Wellness Coordinators established in school districts across Pima County. Through their utilization of the School Health Index, certain schools have identified community resources to increase physical activity within school s
2.5 Identify existing joint use agreements and barriers to establishing joint use agreements that make school playgrounds and fields accessible to the community	PCHD (HAPI Program)	To improve community wellness	September 2012	Completed	
2.6 Facilitate meetings between school districts and municipalities to identify opportunities for creating joint	PCHD (HAPI Program)	To improve community wellness		Ongoing	

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Strategy 3: Expand opportunities for urban agriculture					
Tactics/Activities	Responsible Person(s)	Expected Outcome(s)	Expected Completion Date(s)	Progress Update	Results and Achievements
3.1 Work with jurisdictional officials to revise land use codes to expand urban agriculture opportunities	Merrill Eisenberg Pima County Food Alliance Sustainable Tucson UA Cooperative Extension Pima County Food Bank	Increase availability of fresh food, especially in low income areas	July 2015	Ongoing REVISED: Completed Expected to go to City Council for a vote.	Once implemented, urban ag policies will better match what is happening, neighborhoods will be able to have farmers markets, increasing access to fresh, locally grown food
3.2 Work with jurisdictional officials to incorporate urban agriculture into comprehensive planning	Merrill Eisenberg Pima County Food Alliance Sustainable Tucson UA Cooperative Extension Pima County Food Bank	Increase availability of fresh food, especially in low income areas		Ongoing: REVISED: Completed	Partners promote farmers' markets via email lists, newsletters, the Healthy Pima weekly bulletin, and social media
3.3 Strengthen support for local farmers' markets by increasing promotion and advertising	Merrill Eisenberg Pima County Food Alliance Sustainable Tucson UA Cooperative Extension Pima County Food Bank	Increase availability of fresh food, especially in low income areas		Ongoing	Partners promote farmers' markets via email lists, newsletters the Healthy Pima weekly bulletin, and social media
3.4 Work with jurisdictional officials to increase opportunities for agricultural and food system micro-business	Pima County Food Bank Consignment Process	Increase fresh food and income for low income residents		Ongoing REVISED: Completed	Once City of Tucson urban ag policies are in place, neighborhood farmers markets will be allowed

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Strategy 4: Solicit input from community stakeholders on physical activity and exercise					
Tactics/Activities	Responsible Person(s)	Expected Outcome(s)	Expected Completion Date(s)	Progress Update	Results and Achievements
4.1 Facilitate a survey of all employers stakeholders' employers	YMCA (Annemarie Medina) AZ BCH (Larry Aldrich) PCHD	Completed survey	April 2014	Completed – new objective on employee wellness with the expectation of engaging employers added to this priority area	Baseline data of employers
4.2 Review data on physical activity and exercise and distribute to stakeholders	YMCA (Annemarie Medina) AZ BCH (Larry Aldrich) Pima County Health Department	Distribution plan	April 2014	Completed – new objective on employee wellness with the expectation of engaging employers added to this priority area	Shared at summit
4.3 Develop format and structure for health and wellness summit	YMCA (Annemarie Medina) AZ BCH (Larry Aldrich) Pima County Health Department	Format	April 2014	Completed – new objective on employee wellness with the expectation of engaging employers added to this priority area	Stakeholders identified, agenda created, speakers and topics created
4.4 Hold a health and wellness summit	YMCA (Annemarie Medina) AZ BCH (Larry Aldrich) Pima County Health Department	Summits	April 2014	Completed – new objective on employee wellness with the expectation of engaging employers added to this priority area	Two summits held and findings shared with stakeholder
4.5 Draft and disseminate a	YMCA (Annemarie	Draft summary of	April 2014	Completed – new	Report on summit

summary of summit activities and accomplishments	Medina) AZ BCH (Larry Aldrich) Pima County Health Department	findings		objective on employee wellness with the expectation of engaging employers added to this priority area	activities, findings, and accomplishments completed
4.6 Develop employer pledge and solicit signing of document by local employer groups	Leadership Team: Healthy Pima Employers Alliance	Commitment from employers to dedicate time and resources to improve employee wellness	February 1, 2015	Completed -New	As of June 2015, 16 CEO's of 16 organizations have signed the pledge
4.7 Provide on-going training opportunities for employers	Healthy Arizona Worksites Program staff	Provide training for staff on creating employee wellness programs	Ongoing	Completed – New	As of June 2015, 2 trainings have been offered with a total of 24 organizations attending.

“PCHD” = Pima County Health Department / “AZ BCH” = Arizona Business Coalition on Health

Goal: Promote and support healthy lifestyles for all Pima County residents					
Objective 2: Increase access to resources that support behavioral health and wellness for all residents of Pima County by 2017					
Strategy 1: Create awareness of resources, programs, and training opportunities in behavioral health, especially for youth					
Tactics/Activities	Responsible Person(s)	Expected Outcome(s)	Expected Completion Date(s)	Progress Update	Results and Achievements
1.1 Disseminate information on the Crisis Response Center & new care team	Subgroup and CRC staff	Increased awareness of center and care team	January 2015	Presentation to Healthy Pima stakeholders	Completed March 2015
1.2 Involve the Regional Behavioral Health Authority in training/care information dissemination and measurement of program use/growth.	CPSA & subgroup members	Increased participation of different sectors in training – Spanish speakers, medical providers	Summer 2014	Met with RBHA CEO and team and received commitment to meet the tactic specified.	Completed July 2014
1.3 Expand Number of community partners	CPSA & subgroup members	Increased awareness of and involvement in objectives of subgroup and work of the CHIP	Ongoing	Added three key members	Ongoing
1.4 Involve the new RBHA in planning and involvement with subgroup	Subgroup	RBHA assumes key role in the subgroup	June 2015	Got the new RBHA involved in community assessment planning	Ongoing
1.5 Involve the private payer system in meeting objective	Subgroup	Spreading the word beyond public insureds	April 2016	Basic contacts made	Ongoing

Objective 3: Increase access to interpersonal violence prevention programs and resources for Pima County residents by 2017					
Strategy 1: Promote programs and resources that enhance interpersonal safety					
Tactics/Activities	Responsible Person(s)	Expected Outcome(s)	Expected Completion Date(s)	Progress Update	Results and Achievements
1.1 Identify evidence-based bullying and violence prevention programs for youth	UA MEZCOPH intern	Identify a minimum of two programs that can be implemented into school curriculum.	April 2014	Completed	Completed
1.2 Encourage implementation of evidence-based bullying and violence prevention programs in school settings	Annemarie Medina REVISED: PCHD Youth Violence Prevention Coalition, Javier Herrera, Chair	Increase number of schools offering "Peace Builders" and "Good Behavior Game"	April 2014 January 2016 REVISED	On hold REVISED: In progress	Activities for this objective have had to be placed on hold due to the Co-Chair of this subgroup leaving, and staff changes at one of the key partners, the Paxis Institute. REVISED: PCHD received a violence prevention TA grant that has renewed efforts in this area
1.3 Provide professional adult training on bullying and violence prevention programs for youth	PAXIS Institute REVISED: Additional partners joining Youth Violence Prevention Coalition	Train 1000 adults in the use of violence prevention programs such as Peace Builders and Good Behavior Game	Ongoing, no completion date set	On hold REVISED: Currently in progress	Trainings have had to be put on hold due to staff changes at the Paxis Institute. Need to revisit tactics and activities for this objective. REVISED: New tactics are being developed to accomplish this task with new partners.

Goal: Promote and support healthy lifestyles for all Pima County residents					
Objective 3: Increase access to interpersonal violence prevention programs and resources for Pima County residents by 2017					
Strategy 2: Promote policies and programs that reduce public and street harassment					
Tactics/Activities	Responsible Person(s)	Expected Outcome(s)	Expected Completion Date(s)	Progress Update	Results and Achievements
2.1 Provide information on Safe Sites program	TPD and Sheriffs Depts.	Disseminate information to all PC residents	April 2014	On hold	Activities for this objective have had to be placed on hold due to the Co-Chair of this subgroup leaving, and staff changes at one of the key partners, the Paxis Institute.
2.2 Assist businesses with implementing Safe Sites program	Worksite Team	20% of PC businesses become Safe Sites	April 2014 REVISED: May 2016	On hold REVISED: Currently in progress	Activities for this objective have had to be placed on hold due to the Co-Chair of this subgroup leaving, and staff changes at one of the key partners, the Paxis Institute. REVISED: Leadership Team currently reaching out to pledged employers to implement.
2.3 Advocate for all City and County buildings to be Safe Site locations	Sarah Blake REVISED: TBD	All City and County Buildings are designated Safe Sites through adopted resolutions.	April 2014 REVISED: TBD	On hold	Activities for this objective have had to be placed on hold due to the Co-Chair of this subgroup leaving, and staff changes at one of the key partners, the Paxis Institute.

2.4 Work with jurisdictional officials to implement zero tolerance policies for public transportation	Merrill Eisenberg/Sarah Blake/Annemarie Medina	Zero tolerance policies implemented	April 2014	Completed	Resolutions for Sun Tran, Modern Street Car adopted by the City citing zero tolerance for violence while on public transportation
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Goal:	Promote and support healthy lifestyles for all Pima County residents				
Objective 4:	Establish new and improve current built environments and green infrastructure that support healthy lifestyles in Pima County by 2017				
Strategy 1:	Incorporate Complete Streets principles in jurisdictional planning to make streets safe for all users, including pedestrians, bicyclists, and public transit users				
Tactics/Activities	Responsible Person(s)	Expected Outcome(s)	Expected Completion Date(s)	Progress Update	Results and Achievements
1.1 Provide information to jurisdictional officials and advocacy groups on Complete Streets principles	PCHD (Alex Gutierrez)	Planners and advocacy groups are made aware of the benefits of Complete Streets principals and become advocates	Ongoing	Ongoing	PAG considering language to encourage all jurisdictions to adopt a Complete Streets philosophy in planning future projects.
1.2 Advocate that jurisdictional planning and design manuals be revised to include Complete Street principles	PCHD (Alex Gutierrez)	Jurisdiction within Pima County adopt Complete Streets planning and design principles	Ongoing	Ongoing	Complete Streets language has been included in Pima County Planning and Design Manuals Packet of complete streets policy options and advantages have been completed to share with jurisdictions
1.3 Assist jurisdictional officials with revising planning and design manuals to include Complete Streets principles	PCHD (Alex Gutierrez)	Jurisdiction within Pima County adopt Complete Streets planning and design principles	Ongoing	Ongoing	Packet of complete streets policy options and advantages have been completed to share with jurisdictions

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“PCHD” = Pima County Health Department

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Objective 4: Establish new and improve current built environments and green infrastructure that support healthy lifestyles in Pima County by 2017					
Strategy 2: Integrate green infrastructure into capital and development projects, such as providing shade, mitigating for urban heat island effects and rising regional temperatures, and managing localized storm water issues, that reduce health and safety concerns for users, including pedestrians, bicyclists, and public transit users					
Tactics/Activities	Responsible Person(s)	Expected Outcome(s)	Expected Completion Date(s)	Progress Update	Results and Achievements
2.1 Provide information to jurisdictional officials and advocacy groups on urban heat island effects and heat-related risks for pedestrians, bicyclists, and public transit users	PCHD	To increase green space developments	Ongoing	Building capacity in these areas to address these activities.	
2.2 Advocate that design standards for public and private projects include sufficient green infrastructure elements to mitigate heat-related health risks	PCHD (Alex Gutierrez)	To increase green space developments	Ongoing	Implementing PAG Resolution	PAG Green Streets resolution passed to encourage jurisdictions to enact green policies
2.3 Assist jurisdictional officials with revising design standards for public and private projects to include sufficient green infrastructure elements to mitigate health-related health risks	PCHD	To increase green space developments	Ongoing	Building capacity in these areas to address these activities.	