

Goal: Promote health literacy to Pima County residents with emphasis on populations of need					
Objective 1: Increase public awareness of relevant, reliable, and trustworthy health information resources in Pima County by 2017					
Strategy 1: Identify health literacy awareness and needs of health care providers and community members					
Tactics/Activities	Responsible Person(s)	Expected Outcome(s)	Expected Completion Date(s)	Progress Update	Results and Achievements
1.1 Develop health literacy awareness and needs surveys for health care providers and community members		Health literacy awareness and needs surveys developed	March 2014	Completed	Summary report of findings.
1.2 Identify survey participants	PCPL AHSL Health Literacy members	List of survey participants developed	March 2014	Completed	Distributed community survey at PCPL. Received 370 responses.
1.3 Identify data collection strategies	PCPL AHSL Health Literacy members	Data collection strategies determined	March 2014	Completed	Survey.
1.4 Administer survey to health care providers and community members	PCPL AHSL	Survey data is available for analysis	March 2014	Completed	Distributed Healthy Pima partners.
1.5 Analyze survey data to determine gaps and needs	PCPL AHSL Health Literacy members	Results and findings of surveys determined	March 2014	Completed	Information was used to identify resources.
1.6 Collaborate with health literacy organizations to interpret findings from surveys and make recommendations	Health Literacy members	Groups discussions completed Recommendations determined	December 2015	Re-evaluate strategy	
1.7 Produce summary report of findings and recommendations from surveys	PCPL AHSL Health Literacy members	Report available	April 2014	Completed	Two reports have been completed. Information presented at 2 Medical Library Association meetings, Az Library Association meeting.

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Objective 1:	Increase public awareness of relevant, reliable, and trustworthy health information resources in Pima County by 2017				
Strategy 2:	Adopt health literacy guidelines and standards				
Tactics/Activities	Responsible Person(s)	Expected Outcome(s)	Expected Completion Date(s)	Progress Update	Results and Achievements
2.1 Research existing health literacy guidelines and standards	El Rio Community Health Center (El Rio) AHSL UofA College of Public Health (MEZCOPH) Health Literacy members	List of potential health literacy guidelines	August 2015	In progress	Website and resources have identified and vetted for the Healthy Pima! website.
2.2 Assess and evaluate existing health literacy guidelines and standards	El Rio AHSL MEZCOPH	Appropriate guidelines selected for community	August 2015	In progress	
2.3 Consult with health literacy organizations for feedback on existing health literacy guidelines and standards	El Rio AHSL MEZCOPH Health Literacy members	Notes and recommendations of guidelines	December 2015	Re-evaluate strategy	
2.4 Collaborate with health literacy organizations to adapt/adopt guidelines and standards	El Rio AHSL MEZCOPH Health Literacy members	Adopted guidelines	To be determined	Re-evaluating strategy	

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Objective 1: Increase public awareness of relevant, reliable, and trustworthy health information resources in Pima County by 2017					
Strategy 3: Disseminate health information and education resources to community					
Tactics/Activities	Responsible Person(s)	Expected Outcome(s)	Expected Completion Date(s)	Progress Update	Results and Achievements
3.1 Research existing health information and education resources	El Rio AHSL MEZCOPH Health Literacy members	List of potential health information and education resources	August 2015	In progress	
3.2 Assess and evaluate existing health information and education resources	El Rio AHSL MEZCOPH	Health information and education resources selected	August 2015	In progress	
3.3 Ensure health information and education resources meet health literacy guidelines and standards	El Rio AHSL MEZCOPH Health Literacy members	Protocol/checklist developed	December 2015	Re-evaluate strategy	
3.4 Compile relevant, reliable, and trustworthy health information and education resources			Expected completion August 2015		
3.5 Collaborate with health literacy organizations for feedback on resources			Re-evaluate strategy.		
3.6 Develop a health information and education resources lists such as a road map, cheat sheet, or usability guide			Re-evaluate strategy.		
3.7 Determine distribution and access strategies			Health information and resources about health literacy will be posted on the Health Pima! website under the Health Literacy portal page.		
3.8 Establish a sustainable repository of health information and education resources			New Healthy Pima! website. Completion August 2015		

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Objective 2: Enhance health literacy practices of health care (including behavioral health) and health information providers in Pima County by 2017					
Strategy 1: Identify health literacy education and training materials for health care and health information providers					
Tactics/Activities	Responsible Person(s)	Expected Outcome(s)	Expected Completion Date(s)	Progress Update	Results and Achievements
1.1 Review findings and recommendations from health care provider and community member surveys	PCPL AHSL Health Literacy members	Group discussions	March 2014	Completed.	Summary report of findings.
1.2 Identify priority health literacy needs	PCPL AHSL Health Literacy members	Health literacy priorities	April 2014	In discussion	Due to a new community health assessment plan, new priorities are being identified to tie in with the other work groups.
1.3 Research and identify health literacy education and training resources, tools, curricula, and kits	El Rio AHSL MEZCOPH Health Literacy members	List of potential health literacy tools and resources	August 2015	In progress	
1.4 Assess and evaluate health literacy education and training materials	AHSL	Health information and education resources selected	December 2015	Re-evaluate strategy	
1.5 Ensure health literacy education and training materials meet health literacy guidelines and standards	AHSL	Protocol/checklist developed	December 2015	Re-evaluate strategy	
1.6 Compile list of relevant, reliable, and trustworthy health literacy education and training resources	AHSL	List of health literacy tools and resources	August 2015	In progress	
1.7 Establish a sustainable repository of health literacy education and training resources			New Healthy Pima! website. Completion August 2015		

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Objective 2:	Enhance health literacy practices of health care (including behavioral health) and health information providers in Pima County by 2017				
Strategy 1:	Promote health literacy education and training opportunities for health care and health information providers				
Tactics/Activities	Responsible Person(s)	Expected Outcome(s)	Expected Completion Date(s)	Progress Update	Results and Achievements
2.1 Review existing health literacy education and training resources					Re-evaluation of strategy guided by the results of the new health assessment plan.
2.2 Identify gaps in existing health literacy education and training resources					Re-evaluation of strategy guided by the results of the new health assessment plan.
2.3 Identify partners to collaborate on health literacy education and training opportunities					Re-evaluation of strategy guided by the results of the new health assessment plan.
2.4 Determine appropriate education and delivery formats/mechanisms					Re-evaluation of strategy guided by the results of the new health assessment plan.
2.5 Revise and develop health literacy education and training materials to ensure gaps are addressed and materials are culturally, linguistically, age, and gender appropriate					Re-evaluation of strategy guided by the results of the new health assessment plan.
2.6 Disseminate and promote health literacy education and training opportunities					Re-evaluation of strategy guided by the results of the new health assessment plan.