

| Goal 1: Improve urban and rural community access to medical, behavioral, and specialty health care services in Pima County | | | | | |
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| Objective 1: Increase community-level communication and information related to accessing medical, behavioral, and specialty health care services in Pima County by 2017 | | | | | |
| Strategy 1: Identify populations that: will not be covered by the ACA; may not be eligible for coverage under the ACA, but will have barriers to coverage | | | | | |
| Tactics/Activities | Responsible Person(s) | Expected Outcome(s) | Expected Completion Date(s) | Progress Update | Results and Achievements |
| <p>1.1 Identify and maintain referral sources for those who will not qualify for AHCCCS or the exchanges:</p> <ul style="list-style-type: none"> • Undocumented immigrants • Special circumstances • Other populations • Those who wish to opt out obtaining health insurance | Christopher Stead in collaboration with existing resources at various institutions | <p>Distribute identified referral resources within Pima County to organizations that work with these populations</p> <p>Information to be placed on Pima County website</p> | Ongoing | Received 2015, PCOA Guide to Services – A directory of Aging and Disability Resources in Pima County | Resources identified |
| <p>1.2 Identify referral sources that will support individuals that qualify for either AHCCCS or the exchanges, but will encounter barriers to service:</p> <ul style="list-style-type: none"> • Language • Location • Cost - individuals who are unable to afford the monthly premiums and/or copays • Employers opting out | Melissa Shafer | List created, maintained, and posted on website | Ongoing | List currently being worked on | Resources to assist with location, cost, and language have been identified |
| 1.3 Utilize existing data being collected by entities assisting residents across the county to | All | Data collected from existing sources | Ongoing | Enrollment data in Pima County readily available | Data available to monitor gaps and devise strategies |

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| enroll in the marketplace for the purpose of targeted outreach | | | | | |
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Objective 1: Increase community-level communication and information related to accessing medical, behavioral, and specialty health care services in Pima County by 2017

Strategy 2: Educate consumers about health insurance utilization, focusing on prevention services

| Tactics/Activities | Responsible Person(s) | Expected Outcome(s) | Expected Completion Date(s) | Progress Update | Results and Achievements |
|---|-----------------------|---|-----------------------------|---|---|
| 2.1 Define barriers to utilization of health insurance <ul style="list-style-type: none"> • Transportation • Other (to be identified) | Joyce Hospodar | Identify solutions to assist consumers to access essential benefits mandated by the ACA | Ongoing | MPH student conducted a study entitled "Assessing the Impact of the Affordable Care Act on Health Services in Navajo County", (Spring 2015). Will be a useful model to utilize in Pima County | Model report to be of use to implement in Pima County |
| 2.2 Educate consumers to overcome barriers to health care services (i.e., health literacy) | All | Resources posted on Healthy Pima website | Ongoing | Had discussions with Healthy Pima Literacy Action Team on how to work together on this tactic | Collective impact of information provided on Healthy Pima website |
| 2.3 Inform key stakeholders of resources created | All | Website. Social media, in person presentations, email blast as part of this tactic | Ongoing | Working with others in Pima County focused on this effort | Information being distributed through various venues |

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| Strategy 3: | Continue facilitating the Pima County Enrollment Coalition | | | | |
| Tactics/Activities | Responsible Person(s) | Expected Outcome(s) | Expected Completion Date(s) | Progress Update | Results and Achievements |
| 3.1 Convene Coalition meetings to discuss potential community collaboration and coordination efforts | Pima County Health Department and partners | Comprehensive list of organizations involved and the targeted population segments | Ongoing | List developed, maintained, and partners continue to meet face to face | Collaboration and coordination continues |
| 3.2 Revise and update tools, materials, and resources as needed for community partners | Pima County Health Department and partners | Materials distributed to relevant population groups and partners | Ongoing | Developed materials available for distribution | Developed materials available for distribution |
| 3.3 Promote tools, materials, and resources available to community partners | Pima County Health Department and partners | Materials distributed to relevant population groups and partners | Ongoing | Developed materials promoted and available for distribution | Developed materials promoted and available for distribution |
| 3.4 Track collaborative community efforts regarding ACA | Javier Herrera, Kim Tham | Distribute to partners | Ongoing | Collaborative efforts have demonstrated success | Collaborative efforts have demonstrated success |

| Goal 2: Improve workforce development in the medical, behavioral, and specialty health care fields in Pima County | | | | | |
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| Objective 1: Determine professional health care workforce requirements needed to meet new demand for the Affordable Care Act (ACA) in Pima County by 2017 | | | | | |
| Strategy 1: Conduct analysis of current health care workforce status and projected workforce needs, including the root causes of shortages and the barriers to accessing health care services in Pima County | | | | | |
| Tactics/Activities | Responsible Person(s) | Expected Outcome(s) | Expected Completion Date(s) | Progress Update | Results and Achievements |
| 1.1 Review state/county workforce trends to identify current workforce capacity and root causes of shortages | Joe Tabor | Report presented to AZAHEC | September 2015 | Report being finalized | Specific data available for Pima County by city/town |
| 1.2 Research and review the professions, certifications, trainings offered by educational institutions in Pima County | Joyce Hospodar, Abby Lohr, Student Intern | Excel spreadsheet that displays the educational and professional opportunities available | June 2015 | List created and will be maintained | Understanding of where work force opportunities exist in Pima County |
| 1.3 Research and review open positions in the healthcare fields that are hard to fill, where there is high turnover | Melissa Shafer, Kim Tham | Excel spreadsheet that identifies gaps in healthcare jobs | June 2015 | Tracking created and will be maintained | Tracking created and will be maintained |
| 1.4 Disseminate white paper to community stakeholders | Joe Tabor | Distribute PDF file through posting on website and share with Healthy Pima stakeholders | October 2015 | Reported submitted to AZAHEC for final approval | Findings will be of value going forward |
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| Objective 1: Determine professional health care workforce requirements needed to meet new demand for the Affordable Care Act (ACA) in Pima County by 2017 | | | | | |
| Strategy 2: Work with primary care areas (PCA) and providers to address health care workforce development in Pima County | | | | | |
| Tactics/Activities | Responsible Person(s) | Expected Outcome(s) | Expected Completion Date(s) | Progress Update | Results and Achievements |
| 2.1 Hold forums to develop strategies to address workforce root causes and needs | Full sub-group | Findings from forums/summits to make a determination of next steps around workforce development | 2016 | Not applicable at this time | To be determined |

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| Objective 1: Determine professional health care workforce requirements needed to meet new demand for the Affordable Care Act (ACA) in Pima County by 2017 | | | | | |
| Strategy 3: Leverage existing health care resources in Pima County to meet identified workforce demands and fill gaps in access | | | | | |
| Tactics/Activities | Responsible Person(s) | Expected Outcome(s) | Expected Completion Date(s) | Progress Update | Results and Achievements |
| 3.1 Identify community health care providers to participate in planning activities for future forums, conference, etc. | Co-Chairs of work force sub-group | Enlist community health care providers to participate in this activity | December 2015 | To be determined | To be determined |
| 3.2 Identify current practices of community health providers (that are not physicians) | Work force sub-group + recruited community health care providers | Know what type of practices are offered by community health care providers | December 2015 | To be determined | To be determined |
| 3.3 Identify number of patients | Work force sub-group | Volume of patients | 2016 | To be determined | To be determined |

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| treated by community health care providers | | treated by community health care providers | | | |
| 3.4 Hold forums with community health care providers and community stakeholders to identify opportunities for expansion and collaboration | All | Identify opportunities for collaboration | 2016 | To be determined | To be determined |
| 3.5 identify strategies for expanding and collaborating on existing services | All | Identify opportunities to expand as well as collaborate on existing services | 2016 | To be determined | To be determined |